

As part of the social action agreement between both entities in the Region

## **Bankia and the Cajamurcia Foundation grant 75,000 euros to 29 social projects in the Region of Murcia**

- The selected programs, with more than 10,000 beneficiaries, are aimed at helping groups at risk of social exclusion, as well as improving the quality of life of ill people and their families.
- The regional minister of Family and Equal Opportunities, Violante Tomás, Bankia's Regional Director in Murcia and Alicante, Olga García, the president of the Cajamurcia Foundation, Carlos Egea, and the vice president of CERMI, Carmen Gil, participated in the event.

**Murcia, 17/12/2018.** Bankia and the Cajamurcia Foundation granted the 'Social Action 2018' aids this Monday, amounting to 75,000 euros awarded to 29 social projects presented by non-profit associations of the Region of Murcia that will benefit more than 10,000 people in situations of vulnerability.

The purpose of these grants is to improve the quality of life of people at risk of social exclusion or discrimination due to poverty, disability, illness, age, unemployment or any other reason, as well as promoting local development and employment as a means of social integration.

This event is part of the collaboration agreement signed by Bankia and the Cajamurcia Foundation for social action in the Region of Murcia.

The following people took part in the event: the regional minister of Family and Equal Opportunities of the Region of Murcia, Violante Tomás; Bankia's Regional Corporate Director in Murcia and Alicante, Olga García; the president of the Cajamurcia Foundation, Carlos Egea, and the vice president of the Spanish Committee of Representatives of People with Disabilities (CERMI), Carmen Gil, who has spoken on behalf of the 29 beneficiary associations, represented by members and volunteers who have attended the act.

The 'Social Action 2018' grants provided by Bankia and the Cajamurcia Foundation support, with items ranging between 2,000 and 4,000 euros,



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projects focused on rehabilitation and social reintegration in the face of poverty and inequality, along with prevention, early care and therapeutic solutions.

Similarly, there has been a focus on attention programs for people with disabilities and dependent people, as well as on projects that promote autonomy and universal accessibility.

Initiatives that promote occupational guidance and promotions and support to families and their basic needs have also been rewarded, as well as actions to promote the creation of new jobs, with special attention to people who struggle to find employment, young people and the long-term unemployed.

### **Commitment to society**

According to the regional minister of Family and Equal Opportunities, Violante Tomás, "these programs revolve around people, a commitment with which the regional government fully agrees". She also stressed the importance of employability as a basis for social inclusion, and pointed out that the regional Executive will allocate a significant amount of resources to employment programs aimed at groups at risk of exclusion.

Bankia's regional corporate director in Murcia and Alicante, Olga García, stressed that "for Bankia, these grants are the way to give visibility to the projects we support through the Cajamurcia Foundation and give them the recognition they deserve " "In addition, as an entity, we want to be a drive for change to improve the lives of the neighbours that, for different reasons, need the support of an association like the ones represented here," she added.

For his part, the president of the Cajamurcia Foundation, Carlos Egea, stated that this program "is the result of the commitment of both entities to contribute to welfare and equity in society, supporting the associations and NGOs working towards the eradication of poverty and social exclusion".

Lastly, the vice president of CERMI, Carmen Gil, thanked Bankia and the Cajamurcia Foundation for "their good work with the non-profit associations of the Region, which they accompany and support in their arduous task of



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launching new projects that benefit the Third Sector, offering a priceless contribution to continue our lines of action".

List of associations whose projects have been selected:

- Association of relatives and patients with Alzheimer's and other neurodegenerative pathologies (AFAI Cartagena and Region).
- Association for Parents of Early Care Patients (APAT Lorca).
- Association for People with Down Syndrome (ASSIDO Cartagena).
- Association for the Integration of People with Disabilities in the Mar Menor Region (AIDEMAR).
- Association of Paraplegics and Severe Physically Handicapped persons (ASPAYM Murcia).
- La Huertecica Group Association (Intervention in drug addiction and social exclusion).
- Association of Rare Diseases (D'genes).
- Association of Relatives of Patients with Alzheimer's Disease and other Dementias (AFADE-Alcantarilla).
- Association of relatives and people with mental illness - Cieza and Region Mental Health Association (AFEMCE).
- Association of Parents of Children with Hearing and Speaking Problems (ASPANPAL).
- Parkinson's Association of the Cartagena Region.
- International Association of lipodystrophy sufferers and their relatives (AELIP).
- Lorca's Association for Parkinson's patients (ASLEP).
- Murciana Neri Association for Immigrants.
- Association for the Community Integration of Mentally Ill Patients of Cartagena and the Region.
- Abraham Project Association (NGO for Social Action and Environment).
- PUPACLOWN Association for Hospital Clowns.
- Murcia Regional Association of Haemophilia.
- Association for people with Down syndrome (ASSIDO).
- Federation of Associations for Mentally Ill persons of the Murcian Community (FADIS).
- Federation of Parkinson's Associations of the Murcia Region.
- Spanish Federation of Rare Diseases (FEDER).
- Murcia Region Mental Health Federation.



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- Action Against Hunger Foundation.
- Fundación Diagrama Intervención Psicosocial.
- FADE Foundation (in favour of vulnerable groups).
- Murciana Mental Health Foundation.
- Fundación Secretariado Gitano.
- On Off Parkinson's of Murcia.

### **Bankia**

Bankia consolidates and reinforces its commitment to society through five priority lines of social action: employment, training, housing, local and rural development and disability. The financial institution focuses its social investment on these areas and maintains its commitment to society through the involvement of its entire structure and professionals. The Corporate Social Responsibility policy is all-encompassing and approachable, as it links the social actions of the bank with its business in the areas in which the professionals themselves find socio-economic problems and vulnerable groups.

### **Fundación Cajamurcia**

Fundación Cajamurcia is deeply committed to the Murcia Region, where it plays an active role in initiatives aimed at fostering social and cultural development. Its two main objectives are to foster actions that are clearly beneficial to society, particularly those that assist vulnerable groups (elderly people and people with disabilities, children, low-income families, immigrants...) and which support initiatives that further social and economic development, primarily projects in the areas of art, culture, education and research, and recovery of historic and natural heritage.



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