

## **Attendees of the Dualiza Bankia Meeting in Ávila show their satisfaction with the event to promote dual vocational training**

- 65 attendees analyse the state of dual vocational training in the region
- Bankia's area manager for Ávila, Óscar José Pérez Blázquez, highlights "the bank's commitment to promoting education and training in the region"

**Avila, 09/05/2019.** 65 attendees took part this Thursday in the first Dualiza Encounter held in Ávila by Dualiza Bankia (Bankia Foundation's brand for Dual Training to promote vocational training and its dual mode) and FP Empresa, in collaboration with the regional government of Castilla y León and the Federación Abulense de Empresarios CONFAE.

The participants analysed the status of Vocational Training and its dual modality in the region and looked for ways to promote it through an increase in the relations between schools and companies.

The meeting has been focused on the health, transport and logistics, installation and maintenance, electricity and electronics, social and cultural services and the community sectors.

Bankia's area manager in Ávila, Óscar José Pérez Blázquez, highlighted "the importance of events like this one to help boost relations between schools and companies, in order to develop training that responds to the needs of the labour market of the region". He recalled that this meeting is "a clear commitment of Bankia to education and training. And this is why we are here today, to listen to entrepreneurs and schools and to achieve synergies that contribute to fostering dual training".

The Dualiza Meetings seek to close the gap between different sectors with the aim of finding ways of working together through Dual Vocational Training. In 2018 alone, Dualiza Bankia and FPempresa held meetings in Las Palmas, Tenerife, Badajoz and Granada. Many of these meetings have provided an introduction to dual training for people who were not familiar with it and have served to carry out joint collaboration projects.

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## Dualiza Bankia, Bankia's dual training initiative

Dualiza Bankia is the brand through which the Bankia Foundation for Dual Training carries out all of its promotion and prestige activities regarding vocational training and dual vocational training, keeping in mind that it improves the employability of students and the competitiveness of companies. And it represents the commitment acquired by Bankia to the promotion of education as a way to improve society, combat inequality and promote greater social cohesion.

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