

Bankia and the Iluro Foundation open aids for 30,000 euros to support social projects in the Maresme region

- The 'Call for Social Action 2019' is aimed at non-profit organisations that carry out social projects aimed at promoting employment and improving the quality of life of elderly people, people with disabilities and people at risk of social exclusion in the region of Maresme
- The projects, which will be supported by a maximum amount of up to 8,000 euros, can be submitted until March 29
- The rules of the call can be found on the [Bankia en acción](#) website and the [Iluro Foundation](#) website

Mataró (Barcelona), 07/03/2019. Bankia and the Iluro Foundation will launch, for the third consecutive year, the "Call for Social Action 2019", endowed with 30,000 euros to support social projects in the Maresme region.

The call for aid from the Iluro Foundation and Bankia is aimed at non-profit organisations that carry out their activity in the region and whose projects are focused on training and guidance aimed at employment, rural development or improvement of the quality of life of people with disabilities or other groups at risk of social exclusion.

This initiative will enable Bankia and the Iluro Foundation to support projects for a minimum amount of 2,000 euros and a maximum of 8,000 euros.

Applicant entities can register through the [Iluro Foundation](#) website and the [Bankia en acción](#) website and submit their application online. Projects can be submitted between Friday, March 8 and March 29.

The entities and projects selected in the 'Call for Social Action 2019' will be announced at the end of May.



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Since the collaboration began, Bankia and the Iluro Foundation have held three calls. During 2018, 11 projects with more than 1,400 beneficiaries were supported.

Bankia

Bankia consolidates and reinforces its commitment to society through five priority lines of social action: employment and training, housing, local and rural development, disability and the environment. The financial institution focuses its social investment on these areas and maintains its commitment to society through the involvement of its entire structure and professionals. The Corporate Social Responsibility policy is all-encompassing and approachable, as it links the social actions of the bank with its business in the areas in which the professionals themselves find socio-economic problems and vulnerable groups.

Fundació Iluro

Fundació Iluro is a recently established foundation with social and cultural vocation, very deeply rooted in the city of Mataró. Established in 2013, the Board is made up of the city's different cultural entities, and also by professionals of recognized reputation nominated by the rest of the trustees.

In the social arena, the projects of Fundació Iluro are divided into three general areas: the inclusion in employment, in society and in culture of special groups with the common purpose of improving the life of persons with special abilities and transmitting the values of the foundation.

In the cultural arena, it manages the People's Library of Mataró, where six projects of cultural volunteer work are being conducted; Casa Coll i Regàs, a modernist house designed by the architect Josep Puig i Cadafalch; the exhibition centre Ateneu, which houses exhibitions of different artistic disciplines of own and outside production; and the Iluro Award, which has already been bestowed 59 times to monographs treating local and regional history.

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