

Bankia announces its new organisation in the three regional divisions of the Community of Madrid

- The private customer business of the Madrid North Regional Division is now managed by Juan Luis Vidal, replacing Eugenio Solla, who has joined the Steering Committee as director of Private Banking
- The Madrid South West Regional division is now managed by Julio Martín, replacing David López, new member of the Steering Committee as director of People and Culture
- Juan Antonio Zaragoza is the new director of the Madrid East Regional Division, replacing Faustino Ortiz who returns to the Centre Business Management

Madrid, 24/02/2019. Bankia has announced its new organisation for the private customer business of the three regional divisions of the Community of Madrid. The financial entity has appointed Juan Luis Vidal as corporate director of the Madrid North Regional Division; Julio Martín as corporate director of Madrid South West Regional Division, and Juan Antonio Zaragoza as corporate director of Madrid East Regional Division.

In the Madrid North Regional Division, Juan Luis Vidal (Cartagena, Murcia, 1969), who was the Centre Company Business Director until now, replaces Eugenio Solla, who joins the Steering Committee as director of Private Banking.

Juan Luis Vidal, Bachelor of Economics and Business Administration by the University of Alcalá de Henares (CEU), holds a Master's Degree in Business Management from the Francisco de Vitoria University, a Master's Degree in Accounting Auditing from the Autonomous University of Madrid and has completed the Senior Management Program of the Business Institute.

Vidal, who began his professional career at Bankia in 1994, has also been corporate director of SMEs, corporate director of Multichannel and corporate director of North Company Business.



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The Madrid South West Regional Division will be managed by Julio Martín (Madrid, 1973) as a replacement for David López, a new member of the Steering Committee as director of People and Culture.

Julio Martín has a degree in Business Administration and Management from the University of Sunderland (England), an MBA in Business Administration from the Autonomous University of Madrid and has completed the Senior Management Program of the IE Business School Institute.

Martín has developed his entire professional career at Bankia. Since 2012 he has been the corporate director of Bankia's North Regional Division, based in Logroño, which includes private customer business in La Rioja, the Basque Country, Aragon, Navarre, Galicia, the Principality of Asturias and Cantabria and which is now headed by Begoña Hernández.

The new director of the Madrid East Regional Division is Juan Antonio Zaragoza (Málaga, 1965), a position previously held by Faustino Ortiz, who returns to the Centre Company Business Management.

Juan Antonio Zaragoza, an attorney and Business advisor from ICADE who holds an MBA from the Business Institute and has studied at Harvard University (USA), was Director of Corporate Banking at Bankia.

Zaragoza joined the Caja de Ahorros de Murcia in 2000 and held positions of responsibility in the entity and, subsequently, in BMN.

Centre Company Business Management

The new structure of Bankia also affects the Centre Company Business Management, which encompasses the business in the Community of Madrid and Castilla-La Mancha and is managed by Faustino Ortiz, replacing Juan Luis Vidal, who will now manage the Madrid North Regional Division.

Faustino Ortiz (Madrid, 1966) holds a degree in Statistics from the Complutense University of Madrid and a master's degree in Banking Management from the Autonomous University of Madrid.



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Linked to Bankia since 1988 after his time at BNP Spain, he has been a corporate director since 2014, serving as Director of North Company Business and Centre Company Business between 2015 and 2017, and director of the Madrid East Regional Division.

Twelve Members of the Steering Committee

The appointments of Vidal, Martín and Zaragoza take place within the structural renovation announced by Bankia to support the transformation of the bank and brings the number of members of its Steering Committee to twelve.

Bankia's Board of Directors approved a change in the bank's corporate structure to support the transformation of the bank and its business. The financial entity has created four new general divisions -Financial, Credit Risks, People and Culture, and Transformation and Digital Strategy- and its directors are now part of the Steering Committee. Therefore, the bank's highest management body will be comprised of twelve members instead of the eight it had until now.

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