

The bank presents its lines of social commitment

Bankia has allocated 100 million euros to social and environmental projects over the past six years

- The social programmes supported by the bank have benefited more than 4,200 associations and 2.4 million people since 2013
- In 2018, the bank dedicated 21 million euros, 7% more than the previous year, to the initiatives developed by 815 NGOs throughout Spain
- The bank focuses its activity within the framework of six main lines of social action: local development, employment, disability, housing, the environment and training
- Bankia's Deputy General Director of Communication and External Relations, Amalia Blanco, highlighted "Bankia's attitude of active listening to society" and "Bankia's employees' commitment to the environment"

Madrid, 04/04/2019. Bankia has allocated more than 100 million euros to social and environmental projects in the last six years, developed by a total of 4,211 associations, whose programmes have benefited 2.4 million people.

In 2018, the bank dedicated 21 million euros, 7% more than the previous year, to promoting social initiatives within its six main lines of action: local development, employment, disability, housing, the environment and training.

In its commitment to society and especially to the most vulnerable groups, last year Bankia supported the projects of 815 associations and social organisations throughout Spain that benefited more than 600,000 people, 6,325 through employment programmes.

The Deputy General Director of Communication and External Relations of Bankia, Amalia Blanco, underlined "the financial institution's attitude of actively listening to society". "We listen, understand and act in a responsible manner to make progress in improving our environment, creating social value through



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Corporate Social Responsibility”, she highlighted in order to emphasise “the commitment of Bankia’s professionals”.

Among the main novelties for 2018 are the expansion of collaboration with the three original BMN foundations after the merger; the creation of a specific line of environmental support; the increase in support for local development actions; the increase in the cost of maintaining and adapting social housing, as well as the successful completion of the first Dualiza call for proposals launched by the Bankia Foundation for Dual Training.

Local development

Within its lines of social action, Bankia has given great importance, due to its origins, to local development as it is an entity that is “close to the ground”. The Director of Corporate Social Responsibility (CSR) at Bankia, David Menéndez, remarked on “Bankia’s great commitment to society and to projects closely relation to society. We want to reach the most vulnerable groups and that is why our projects are layered”,

On the one hand, Bankia collaborates with foundations that originate in these regions. After the merger with BMN last year, the bank extended the number of foundations it personally manages to 11, to which it allocated 4.28 million euros. Bankia thus incorporated CajaGranada Fundación, Fundación Cajamurcia and Fundación Sa Nostra into the foundations with which it already collaborates: Fundación Montemadrid, Fundación Bancaja, Fundación Caja Castellón, Fundación Ávila, Fundación Caja Segovia, Fundación Caja Rioja, Fundación La Caja de Canarias and Fundación Iluro.

In 2018, through the social calls launched jointly, Bankia supported 377 social projects that benefited more than 230,000 people in regions of “great relevance” to the bank, such as the Comunidad de Madrid, Comunidad Valenciana, Castilla y León, Castilla-La Mancha, Islas Canarias, La Rioja, Cataluña, Andalucía, Murcia and Islas Baleares.

On the other hand, and within the framework of the Bank's professionals' commitment to social entities, Bankia is promoting the internal 'Red Solidaria' programme, to which it allocated 1.9 million euros last year. Through this initiative, and based on achieving the commercial objectives of the branch



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network, the bank provides employees the possibility to choose the specific projects to which they provide financial support.

“Red Solidaria is one of our flagships. Through this programme, the pride of belonging to the entity becomes more evident, as the professionals support those groups that they themselves have selected”, said Menéndez.

Employment

Bankia has a social action line aimed at fostering employment for people over 45 years of age, women victims of gender violence and unemployed bank customers with special needs.

During 2018, the bank promoted 69 projects in this area, directly benefiting 6,325 people. Through collaboration with entities such as the Red Cross and Cáritas, Bankia is working on the requalification of people in vulnerable situations and over the age of 45 and has allowed the hiring of job placement companies that employ people with special needs.

Moreover, in support of the employment of young people with musical talent, last year the bank launched the Bankia Symphonic Orchestra, created in 2015, which includes among its fundamental objectives the continuous training and job placement of those instrumentalists who have completed their official training period.

Disability

Supporting people with disabilities and working towards their incorporation into the job world is another of the fundamental pillars of Bankia’s social action.

During 2018, a total of 39 NGOs spread across Spain received the bank’s support in the amount of 1.4 million euros, which improved the job prospects of more than 20,800 people with sensory, physical or intellectual disabilities.

Housing

Bankia’s fifth line of action is social housing. The entity voluntarily adhered to the Code of Good Practices in March 2012 and among the programmes launched last year, the most notable are those of seeking social rental



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properties for families in financial difficulties, programmes which support and help in job searches.

Bankia has 3,194 residential properties for social rent through the Social Housing Fund and the agreements signed with the Comunidad de Madrid, Castilla-La Mancha, Islas Canarias, Comunidad Valenciana and La Rioja.

Environment

Bankia is also committed to sustainability in its business model and is working towards growth with full respect for the environment, incorporating environmental management into the decision-making process of the institution.

The bank launched the 2017-2020 Eco-efficiency and Climate Change Plan and, in 2018, allocated 6.3 million euros for environmental investment and has supported, with half a million euros, the development of environmental projects in collaboration with WWF and through agreements with the original foundations.

Training with Dualiza Bankia

Likewise, the bank is committed to the dual vocational training education model to deal with improving youth unemployment figures. Over the last three years, this support for Dual Training has resulted in different initiatives, projects and agreements with different regional administrations.

In 2018, the Bankia Foundation for Dual Training, through its Dualiza Bankia brand, has developed projects that have benefited more than 4,000 students by adapting their profiles to the requirements of companies.

“At Dualiza Bankia we are convinced that education is the best instrument for greater social cohesion. We are committed to vocational training and its dual modality, as it allows student profiles to adapt to the needs of companies, making them more competitive and, ultimately, our economy. In 2018 alone, we worked with 241 companies and 106 educational centres”, said Dualiza Bankia Project Manager, Juan Carlos Lauder.

Through the Dualiza Call for Aid, promoted together with FPempresa, 36 projects have been developed in the first edition and 44 in the second, which are currently being implemented in 15 autonomous regions.



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