

## **Bankia supports Fundación Cajamurcia with 650,000 euros to develop social programmes in the Region**

- The agreement was renewed by Bankia's Regional Corporate Manager in Murcia and Alicante, Olga García, and Carlos Egea, chairman of Fundación Cajamurcia.
- The aid contemplated in the agreement is aimed at social and welfare projects in the Region, as well as at environmental and cultural programmes

**Murcia, 29/03/2019.** Bankia and Fundación Cajamurcia have renewed a collaboration agreement whereby the bank contributed 650,000 euros to social, environmental and entrepreneurship programmes in the Region through the Foundation.

The agreement was signed at the headquarters of Fundación Cajamurcia by Bankia's Regional Corporate Manager in Murcia and Alicante, Olga García, and the chairman of Fundación Cajamurcia, Carlos Egea.

Once again, Bankia has shown its commitment to the Region of Murcia by supporting programmes in line with its Social Action, Environment, and Culture and Knowledge Dissemination strategy, to be managed jointly by both organisations through three main areas of intervention.

The agreement encompasses support for social initiatives resulting from the 'Call for Proposals for Social Action 2019', which include specific projects operated by non-governmental organisations (NGO) and community and welfare associations working mainly in the Region of Murcia.

In addition, the agreement includes support for environmental programmes and socio-cultural projects within the Autonomous Community, as well as support for local and social development activities.



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Bankia's Regional Corporate Manager in Murcia and Alicante underlined that "at Bankia we are proud to develop our social commitment in partnership with Fundación Cajamurcia, an institution that is aware of the needs of the Region and channels aid through the associations that work to improve the quality of life of people in vulnerable situations".

For his part, Carlos Egea stressed that this agreement "is a continuation of the remarkable work that we have been carrying out together for the past year to contribute to social progress in the Region of Murcia". "Bankia's support is essential so that Fundación Cajamurcia can, in turn, continue to work closely with the numerous NGOs and associations in Murcia that work for the social integration of people in vulnerable situations", he added.

The renewal of this framework agreement is Bankia's way of fulfilling its commitment to the Region of Murcia, by channelling a portion of its social responsibility programme through Fundación Cajamurcia.

#### **Bankia**

Bankia consolidates and reinforces its commitment to society through five priority lines of social action: employment and training, housing, local and rural development, disability and the environment. The financial institution focuses its social investment on these areas and maintains its commitment to society through the involvement of its entire structure and professionals. The Corporate Social Responsibility policy is all-encompassing and approachable, as it links the social actions of the bank with its business in the areas in which the professionals themselves find socio-economic problems and vulnerable groups.

#### **Fundación Cajamurcia**

Fundación Cajamurcia is strongly committed to the Region of Murcia, where it is an active participant in initiatives to drive social and cultural development. Its two main objectives are to foster actions that are clearly beneficial to society, particularly those that assist vulnerable groups (elderly people and people with disabilities, children, low-income families, immigrants...) and which support initiatives that further social and economic development, primarily projects in the areas of art, culture, education and research, and recovery of historic and natural heritage.



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