

Five types of awards will be granted

Bankia, the FSMCV and the IVC hold the second edition of the 'Bankia Awards for musical talent'

- The aim of these awards, part of the 'Bankia Escolta Valencia' program, is to support the development of Valencian society through the recognition of individuals and entities that develop excellent projects that serve as national and international reference points in the different fields of music
- Nominations may be submitted until 30 June and the prize money for each of the five awards will be 20,000 euros

Valencia, 06/05/2019. Bankia, the Federation of Musical Associations of the Comunitat de Valencia (FSMCV) and the Institut Valencià de Cultura (IVC) have announced the second edition of the 'Bankia Awards for Musical Talent', open to candidates until 30 June.

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The 'Bankia Awards for Musical Talent' have five categories: 'Valencian Musician Award', 'Valencian Vocational Training Award', 'Valencian Researcher Award', 'Music Education Project Award', and 'Music Entrepreneurship Award'.

The awards are granted every two years; the first edition was held in 2017 and the amount for each category is 20,000 euros.

The president of the FSMCV, Pedro Rodríguez, pointed out that "these awards are an important drive to make the musical talent of the Valencia Region known. There are numerous Valencian musicians who are making an extraordinary



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contribution to music both in our country and abroad, and these awards are a way of acknowledging their great contribution to culture".

Bankia's corporate manager in Valencia and Castellón, Jaime Casas, underlined that "the second edition of these awards shows Bankia's commitment to music associations, social and cultural phenomenon of enormous proportions in the Comunitat de Valencia spread along the entire region".

From the Institut Valencià de Cultura, Marga Landete, Deputy Director of Music and Popular Culture, pointed out that "the Valencian music industry needs to be known and recognised and these biannual awards make it visible by rewarding the careers of outstanding people in our music industry".

Award categories

- The 'Valencian Musician Award' will reward a professional Valencian musician who carries out relevant work in music, whether nationally or internationally. Thus, the prize is aimed at performers, directors, composers, teachers or musicians who develop their activity in one or more musical fields. Their curriculum, career, relevance and potential will also be valued.
- The 'Valencian Vocational Training Award' will reward an instrumental or vocal ensemble. The group must have a minimum of three members and be an independent legal entity, not depend on any public administration and be based in the Comunitat de Valencia. The jury will also assess their career, national and international relevance and professional future.
- The 'Valencian Researcher Award' will reward a researcher who has generated knowledge, innovations or contributions related to music in any field, such as education, culture, sociology, history, economics, etc. The jury will also assess research work such as doctoral theses or master's dissertations, and any publication or editorial project. Relevance, scientific rigour, originality and the potential of the study to transform or improve the music industry will also be taken into account.
- The 'Music Education Project Award' will be granted to a Valencian school that develops an innovative educational project related to music



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education in any area: either by creating educational materials or by using music to create new opportunities for the students. Any type of public or private school that provides regulated or non-regulated training will be eligible for this award. However, university or postgraduate education projects and higher education centres cannot participate.

- The 'Music Entrepreneurship Award' is aimed at any private legal entity or natural person located in the Comunitat de València that carries out a business activity related to music. The jury will take into account its trajectory, innovative dimension and capacity to meet society's demands.

The nominations submitted will be evaluated and selected by a jury made up of relevant personalities from the world of culture and cultural institutions, which will be chaired by the chairman of the FSMCV. The winners will be announced at the awards ceremony to be held on 7 September at the Palau de la Música in Valencia.

'Bankia Awards for musical talent' first edition

The winners of the first edition of these awards in 2017 were:

- 'Valencian Musician Award' - Carles Santos Ventura ex aequo with Llorenç Barber Colomer.
- 'Valencian Vocational Training Award' - Capella de Ministrers ex aequo with Spanish Brass.
- 'Music Researcher Award' - Jorge Sastre Martínez.
- 'Music Education Project Award' - 'Experimentarts: music, creativity and collaborative learning' from the IES Arabista Ribera secondary school in Carcaixent.
- 'Music Entrepreneurship Award' - Consolat de Mar SL

