

## **Students from Albacete and Cuenca study foreign trade thanks to Dualiza Bankia training**

- Students will incorporate marketing content and customs management
- They will carry out their apprenticeships at a dozen companies in the area

**Albacete, 02/04/19.** 14 students of the IES Federico García Lorca in Albacete and IES Las Pedroñeras in Cuenca have started complementary training in foreign trade, Comex, facilitated by Dualiza Bankia, the brand through which the Bankia Foundation for Dual Training channels all its activity for promoting vocational training.

Students come from the Higher Level Degree in International Trade. They will receive the usual content of a Comex (economic and financial management of international trade; risks of foreign trade operations and hedging alternatives existing in the market; way of proposing international expansion...) supplemented by training on marketing or customs management. This additional content had been requested by the schools themselves so that the students' profile may be better adapted to what companies in the area demanding.

Once they have completed the training, in May they will start their apprenticeships at a dozen companies in the area, most of them involved in the agri-food sector.

This is the second complementary training course for students from different provinces, provided by Dualiza Bankia in Castilla-La Mancha after the digital skills course initiated a week ago for students in Albacete and Ciudad Real.

### **Dualiza Bankia, Bankia's dual training initiative**

Dualiza Bankia is the brand through which the Bankia Foundation for Dual Training carries out all of its promotion and prestige activities regarding vocational training and dual vocational training, keeping in mind that it improves the employability of students and the competitiveness of companies. And it represents the commitment acquired by Bankia to the promotion of education as a way to improve society, combat inequality and promote greater social cohesion.

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