

## **The 2nd of the Dualiza Challenge kicks off to boost innovation in Dual Vocational Training**

- 50 participants, 7 centres and 10 companies start the 2nd edition of the Dualiza Challenge
- The Bankia Foundation for Dual Training, the Bertelsmann Foundation, the Alliance for Dual Vocational Training, the CEOE Business Confederation of Madrid (CEIM) and the Cooperativa Gredos San Diego, promoters of the project

**Madrid, 31/01/19.** The 2nd edition of the Dualiza Challenge to promote innovation in dual Vocational Training has started at La Nave de Madrid with the participation of 50 or so attendees.

For two days, students, professors and professionals will work side by side in order to identify innovative improvements in the participating companies, which represent a qualitative leap for the company.

The Challenge seeks to promote the capacity of entrepreneurship and innovation through the search for improvements in production processes, logistics, marketing, communication, internal management or even in the product itself.

Once they have been identified, the teams will receive online training and accompaniment sessions to advance in the development of the projects, which will have to be prepared by the end of April or early May. At that time they will be presented before the management of the participating companies.

In this edition, a total of 36 students from the Community of Madrid have enrolled, belonging to the advanced levels of Administration and Finance; Administration of computer systems in network; Animation of physical and sports activities; Children's education; Automotive; Laboratory for analysis and quality control; Development of cross-platform applications; and Prevention of occupational risks.

Together with them, 11 teachers from 7 educational centres and 11 professionals from 10 companies will be attending.



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The Dualiza Challenge represents the Bankia Foundation's commitment for Dual Training, of the Bertelsmann Foundation, the Alliance for Dual Vocational Training, the CEOE Business Confederation of Madrid (CEIM), and the Cooperativa Gredos San Diego for promoting innovation and entrepreneurship in the field of Dual Vocational Training.

The development of innovative solutions is carried out in a real way, hence all companies apply the solutions found.

The Challenge allows the student to acquire their first real work experience, helps the teacher to put their centre in contact with the latest market technologies, and allows the company to promote social commitment with the promotion of education, as well as contributing to the training of young talent for the subsequent incorporation into their workforce.

### **Dualiza Bankia, Bankia's dual training initiative**

Dualiza Bankia is the brand through which the Bankia Foundation for Dual Training conducts all its promotion and awareness initiatives for vocational training and dual vocational training. And it represents the commitment acquired by Bankia to the promotion of education as a way to improve society, combat inequality and promote greater social cohesion.

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